

# ANN E. W. STONE, Entrepreneur and Activist



When Ann Stone opened her first company in March 1982, she set out not only to be a financial success, but to change the marketplace for the better. They may have been lofty goals. But March 1988 -- just six years later -- Ann E. W. Stone and Associates (ASA) was named one of the top direct response marketing agencies in the country by her peers.

Ann has gone on to found three other companies, most notably **The Stone Group, Inc. (TSG)**, which absorbed ASA and has built a name as an innovative, cutting edge campaign strategy, public affairs and public relations firm, ([www.tsggrp.net](http://www.tsggrp.net)) .

Ann also helped launch a national bank as an original organizer and Board Member in 1988. She was recognized by *Campaigns and Elections Magazine* as one of the women who have changed politics for the better.

Ann has also served as a consultant and goodwill ambassador to several countries. Building on her previous work in Central America and in the United Kingdom in the '80s and '90s, Ann has now conducted business and political consulting, training and analysis in more than a dozen European countries as well as countries in Africa, the Far East and South Asia.

As a female consultant she has often brought a perspective to these countries which they tell her they have never even considered before.

In her "spare" time Ann serves as a speaker on a wide variety of topics; Entrepreneurship, 25 Skills Needed to be Taken Seriously, Direct Response Marketing, Politics, Women in Politics...The Importance of Women's Participation in Politics to Civil Society, Time Management, The Art of Negotiation, Gender Differences, Who Gets Ahead and Why, Women's History, Diversity and a variety of other issues. Ann also has trained individuals on Campaign Message Development and Delivery as well as Public Speaking, Fundraising and GOTV.

Ann has appeared on numerous television programs ranging from *Larry King Live*, *Lehrer News Hour*, *Good Morning America*, *Nightline* and the *Today Show* to shows like *Comedy Central*, *MTV* and *Politically Incorrect*.

Articles on her work and activities have appeared in all major media outlets in the United States and several countries worldwide. Profiles on Ms. Stone have appeared in the *Washington Post*, *The Hartford Courant*, *New York Times*, *The London Times* and *People Magazine* as well as several other popular national and international media outlets.

She also appears or speaks regularly for such groups as:

- The U.S. State Department
- *Campaigns and Elections Magazine*
- Chamber of Commerce
- Women's Education & Leadership Forum
- Panelist, PBS show **To The Contrary**
- Appalachian Regional Conference
- Junior Statesmen
- The Washington Center

-- American University Washington  
-- Harvard University Symposium

-- Empowered Women International  
-- George Washington University

Ann currently serves on the Board of the **National Women's History Museum** (she was an original incorporator), **The Washington Center** (Women as Leaders), *Campaigns and Elections Magazine*, *Influence Magazine* and as an Arbiter for the **Virginia Bar Association**. She also serves on the Board of the publicly traded company, Action Products, (nasdaq-APII), which makes and distributes educational and non-violent toys.

Ann was the co-host for a local public affairs TV show: *The Alexandria Forum* for over a decade. She was also just elected President of her Homeowners Association in Alexandria.

Ann was appointed by the Governor of Virginia to serve as a Trustee of the Virginia Historic Preservation Foundation. In 2003 she was appointed to the President's Executive Global Advisory Board of the **European/American Women's Council**.

Just recently Ann was commissioned as a Kentucky Colonel by the Governor of Kentucky in recognition of all of her civic activities nationwide.

She serves as Founding Chair Emeritus of **Empowered Women International** whose pilot project, Women Immigrant Network has won local and national awards.

Ann has served as Chairman of the Alexandria American Heart Association and on the Boards of the Association of Direct Mail Agencies (ADMA), American Association of Political Consultants, The Campagna Center, the Alexandria Seaport Foundation, the Arts and Sciences Council of George Washington University, Alexandria Chamber of Commerce and The Renaissance Women. She is also active in the Direct Marketing Club of Washington, Alexandria Society for the Preservation of Black Heritage, and Animal Welfare League.

She has been named to every *Who's Who of American Women since 1990*, *Who's Who of Marketing and Advertising Executives* and the *International Edition of Who's Who* as well as named to *Outstanding Women in America*.

Active in politics since age 12, Ann has worked in over 450 campaigns as everything from precinct worker to campaign manager. She set records for most money raised for Congress and for the Senate that remained unbroken for almost two decades.

A graduate of George Washington University (1974), with a double major in History and Communications, Ann did some limited graduate work in corporate finance and management through the Wharton School of Business consortium.

Between 1984 and 1996, Ann helped found or launch groups that deal with a wide range of issues of importance to women. Her goal is to reach as many women as possible and teach them the skills and self confidence necessary for them to empower themselves.

In 1996 Ann joined with two other women to form the National Women's History Museum (NWHM) located in cyberspace and soon physically in our Nation's Capitol. Through NWHM they hope to mainstream accurate women's history in order to change for the better how both men and women view women's role in civilization. The ultimate goal will be to foster better partnership between men and women to benefit all of society worldwide.

Ann currently serves as a volunteer in the capacity as the Senior Vice President of NWHM and is in charge of outreach and coalition building. Even before taking on that position she began working with women's groups worldwide in an attempt to foster women's history movements across the globe.