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The Greek Economic Crisis in the International Press:

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Die Zeit

[September 2009 to April 2010]

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The **Athens Centre for International Political Economy (ACIPE)** is part of the Institute of International Relations of Panteion University. The Centre focuses on the study of actors, structures, processes and dynamics that define the nature of the global political economy and influence its transformation. The global economy is understood and studied as an on-going negotiation process among states, regions, societies, markets, and non-governmental and international organizations. In this manner, ACIPE aims to develop innovative research on how global trade, foreign direct and portfolio investments, and international monetary relations intersect, interact and impact on the transformation of global economy. Such an holistic approach to global economy offers a new understanding as well as new methodological tools for the study of International Political Economy.

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The Greek Economic Crisis in the International Press: the case of ‘Die Zeit’

Selected tables

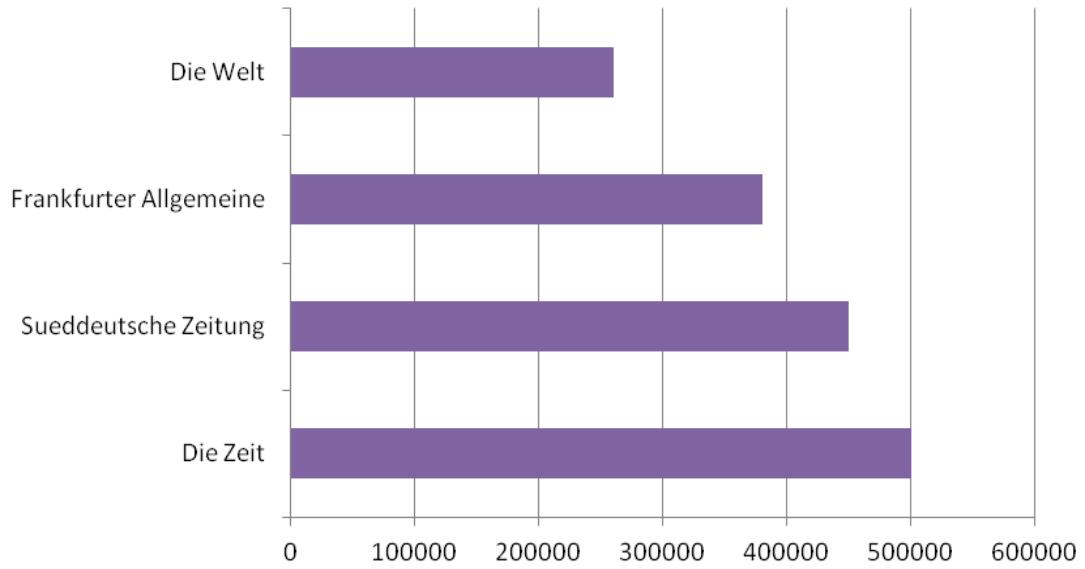
This presentation includes some information about the discourse of *Die Zeit* on the issue of Greek economic crisis during the period September 2009 – April 2010. This period covers the six months that preceded Athens’ request (on April 23) for the activation of the EU-IMF rescue package.

The research conducted here is part of a broader research project entitled ‘The Greek Economic Crisis in the International Press’. This broader research covers the analysis of newspapers from ten different countries: China Daily (China), Die Zeit (Germany), El Pais (Spain), Le Figaro (France), The Korea Times (Korea), The New York Times (USA), The Straits Times (Singapore), The Times of India (India), The Times (UK).

The findings presented here cover only the first phase of the research project ‘The Greek Economic Crisis in the International Press’. The second phase of this project, which is currently underway, covers the analysis of the six months that followed the activation of the EU-IMF rescue package (i.e. May – October 2010). The findings of this second phase will be published in Summer 2011.

This brief presentation refers only to some of the main findings of the analysis of the discourse of *Die Zeit*. The full report is only available in Greek and can be downloaded from IDIS’ website.

Table 1: Circulation of German Daily Newspaper (July 2010)



Source: IVW, 2010

Table 2: Number of articles with references to Greece

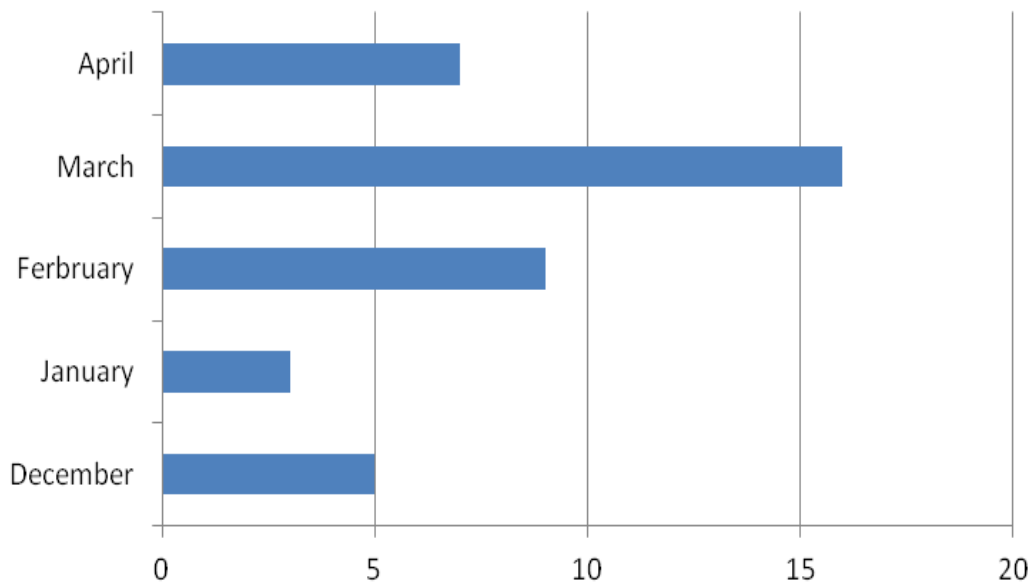
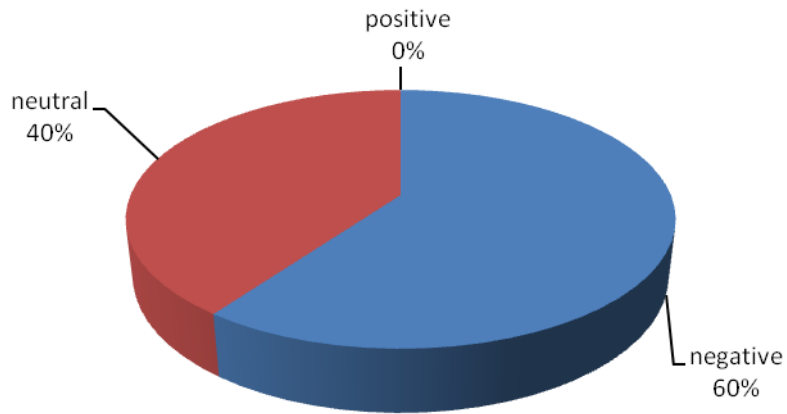


Table 3: The Stance of ‘Die Zeit’ towards Greece



The articles of *Die Zeit* adopt a clearly negative stance towards Greece. The first critical references appear in December and turn into severe criticism in February and March. A more neutral stance is adopted mostly in April.

Indicative Negative References to Greece that Dominate in Die Zeit’s discourse

fictitious statistics
fake numbers
“fakelaki”
irresponsible state
lack of confidence
lost credibility
“known Greek fraud”